



The New Jersey State AFL-CIO
Invites you to join us as we host the
3rd Annual AFL-CIO Organizing Institute
At the
Rutgers University Inn and Conference Center
178 Ryders Lane, New Brunswick, NJ 08901
On
Friday, April 9, 2010 – Sunday, April 11, 2010

In these economically turbulent times, a union can very often make the difference between keeping a job and unemployment; paying the mortgage and foreclosure; or having health care benefits and being uninsured. To have a shot at the middle class these days, workers need a voice at their workplace. Gaining this voice begins with organizing, and organizing is how we will begin to rebuild the middle class.

All affiliates are invited to send members to this 3-day course which will train activists on basic organizing skills. At this training, participants will learn:

- One-on-One Communication Skills
- How to Move Workers to Take Action
- Leadership Identification
- Basic Elements of a Union Organizing Campaign

Registration:

Union members must have a completed sponsorship form from their union and may not sponsor themselves. The cost to an affiliate for sponsoring a member is **\$160** per participant. This fee will cover the cost of meals and training materials only. Any costs for hotel overnight stays, parking or getting the participants to the training, whether local or out of area, are the responsibility of the sponsoring union.

Checks should be made payable to the “**NJ State AFL-CIO.**” All fees and completed sponsorship forms must be sent no later than **March 8, 2010**, by fax to (609) 989-8734, or by mail to:

Organizing Institute
NJ State AFL-CIO
106 West State Street
Trenton, NJ 08608

Overnight Accommodations:

For participants wishing to stay overnight at the Rutgers University Inn and Conference Center, they or their sponsoring union are responsible for booking overnight accommodations. Due to changes in hotel amenities, the discounted room rate is **\$65** per night. All checks must be sent directly to the New Jersey State AFL-CIO along with a registration form, using the above address. Only 24 double rooms are available this year, to be reserved on a first-come-first-serve basis.

For additional information, please contact New Jersey State AFL-CIO Communications Coordinator, Lee Sandberg at (609) 989-8730 or via e-mail lsandberg@njaflicio.org.