



WORKER/VOTER VOLUNTEER TIP SHEET

Volunteer Recruitment

You'll find it easy to recruit volunteers if you:

- Ask members to volunteer in person, if possible.
- Give members a reason to volunteer.
- Make Worker/Voter activities interesting and fun.
- Don't require too much from volunteers.
- Assure volunteers that they have the needed skills.
- Provide training.
- Encourage questions.
- Explain how Worker/Voter makes the local union stronger.
- Set and express goals.
- Hold volunteers accountable; send the message that this project is important.
- Encourage comments and suggestions.
- Reward and express appreciation for volunteers' efforts.

Volunteer Retention:

You'll lose volunteers if they feel:

- Not part of a team effort.
- Their work is not important.
- Excluded from decisions.
- Burnout/overburdened.
- Extreme employer opposition.
- The activity is not fun enough.
- Unappreciated.
- Materials are not provided.
- The project is a waste of time.