

Stephen M. Sweeney

*State Senator
3rd Legislative District
New Jersey*

*Freeholder Director
Gloucester County
New Jersey*

March 13, 2007

Mr. Dan Nita, General Manager
Caesars Atlantic City
2100 Pacific Avenue
Atlantic City, NJ 08401

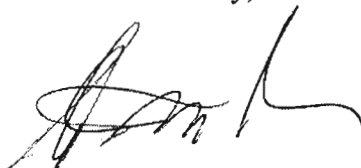
Dear Mr. Nita:

I write with respect to Caesars Atlantic City dealers, who have been organizing with the International Union, UAW.

As you know, the UAW filed a petition with the National Labor Relations Board with the support of a super majority of the dealers at Caesars. All too often in recent years, when employers are faced with their employees asserting their right to bargain collectively, elected leaders hear about aggressive employer campaigns designed to spread fear and intimidate workers. It is my sincere hope that you will take a higher road when it comes to this organizing effort because in the end those kinds of campaigns – regardless of the outcome – leave irreparable damage in their wake. I want Atlantic City to be successful and maintaining labor peace is a key component of that goal.

I appreciate the contributions made by the gaming industry to the Atlantic City area and the State of New Jersey. I also have a great deal of respect for the UAW and the dealers who have chosen union representation. I offer my assistance in good faith and stand ready should the parties wish to discuss a code of conduct for the upcoming election or any other issue.

Sincerely,



Stephen M. Sweeney