

HON. JOE KELLY  
FREEHOLDER-AT-LARGE  
ATLANTIC COUNTY BOARD OF CHOSEN FREEHOLDERS  
201 SHORE ROAD  
NORTHFIELD, NJ 08225  
609-645-5900  
609-645-5922 (F)

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March 6, 2007

Dan Nita, General Manager  
Caesar's Atlantic City  
2100 Pacific Avenue  
Atlantic City, NJ 08401

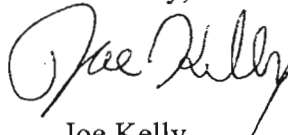
Dear Mr. Nita:

I write with respect to Caesars Atlantic City dealers, who have been organizing with the International Union, UAW.

As you know, the UAW has filed a petition with the National Labor Relations Board with the support of a super majority of the dealers at Caesars. All too often in recent years, when employers are faced with their employees asserting their right to bargain collectively, elected leaders hear about aggressive employer campaigns designed to spread fear and intimidate workers. It is my sincere hope that you will take the higher road when it comes to this organizing effort because in the end those kinds of campaigns – regardless of the outcome – leave irreparable damage in their wake. I want Atlantic City to be successful and maintaining labor peace is a key component of that goal.

I appreciate the contributions made by the gaming industry to the Atlantic City area and the State of New Jersey. I also have a great deal of respect for the UAW and the dealers who have chosen union representation. I offer my assistance in good faith and stand ready should the parties wish to discuss a code of conduct for the upcoming election or any other issue.

Sincerely,



Joe Kelly  
Atlantic County Freeholder